

**Silicon Valley Experience Tour for Italian Entrepreneurs and Investors  
January 10-11, 2008**

Join U.S. Ambassador Ronald P. Spogli in a visit to the U.S. innovation capital, Silicon Valley.

If you are interested, please follow these simple four steps:

- 1) **Please fill out the separately attached one page form** and follow the directions for submission (or [click](#) to go to the BAIA website, then click on "read more" after: **January 10/11, 2008 | Ambassador Spogli visiting the Bay Area.** The schedule will be developed based on **YOUR** interests, if you respond soon.
- 2) **Reserve your hotel room.** We have two choices and people who decide early, receive a much better deal.

Option One (for early adopters):

[The Creekside Inn - Palo Alto](#) (click)

*(You must personally reserve your room before midnight, Pacific Standard Time on Saturday, December 8. After that date, the rate doubles.)*

3400 El Camino Real, Palo Alto, CA 94306

\$159 + tax/night Sunday-Thursday

\$139 + tax/night Friday-Saturday

Kerrilynn Symonds, Sales Manager

Phone: 650-213-4218

Fax: 650-852-9500

E-mail: [ksymonds@creekside-inn.com](mailto:ksymonds@creekside-inn.com)

Mention "Italian Entrepreneurs Group" when making your reservation.

The Creekside Inn is located on 3 ½ acres of tranquil gardens in the heart of Silicon Valley. Guests receive free parking, complimentary continental breakfast and wine in our lobby, heated pool, and complimentary town car service within a 5 mile radius. Plus, all of our rooms have complimentary bottled water, personalized in-rooms safes large enough for a 17in laptop, complimentary wireless internet access, and either balcony or patio access with a view of the creek, garden area, or swimming pool.

Option Two (for procrastinators):

[Menlo Park Inn](#)

*(You must personally reserve your room before midnight, Pacific Standard Time on Saturday, December 22. After that date, the rate doubles.)*

1315 El Camino Real, Menlo Park, CA 94025

\$ 129 + tax King or Queen bed

\$139 + tax 2 Double beds (double/double).

Parag Vedawala

Phone: (650) 326-7530

Fax: (650) 328-7539

Email: [res@menloparkinn.com](mailto:res@menloparkinn.com)

Complimentary DSL High-Speed Internet Access, Whirlpool (in some rooms), Refrigerator, Microwave, Coffee Maker, Clock Radio, DVD/CD Player, 27" Television with Cable/movies, VCR, Air Conditioning, Iron and Ironing Board, Dual-Line Phones with Voice Mail, and Complimentary local and toll calls. Services and features: Complimentary Deluxe Continental Breakfast, Fax/Copy Service, Computer with free High-Speed Access in lobby, Complimentary Newspaper, Valet Laundry Service, and Free Parking.

- 3) **Book your flight.** Arrive early enough on Wednesday, January 9 to be rested for a full day on January 10. The formal program will wrap up at about 5 PM on Friday, January 11, so you can book to return anytime after that. The hotels are equally close to the San Jose and San Francisco airports. Oakland is a little farther and you must cross the San Francisco Bay, which can be slow during rush hour.

There will be an optional follow-on schedule focusing on angel investing. If you are interested, please contact Marco Villa [marco.villa@miradeventures.com](mailto:marco.villa@miradeventures.com) or Tel & Fax +39 0373 250879 to express your interest. Over the weekend of January 12-13, we will organize a number of group activities (e.g. a Golden State Warriors basketball game, visit to the Redwood Forest, museum visits, etc.). Participants in the optional angel investor segment should plan to leave the evening of Tuesday, January 15 or morning of Wednesday, January 16.

- 4) Arrange your ground transportation. Taxis and public transportation are not a good option. Plan to rent a car together with some other Italians making the trip to Silicon Valley. If you need to use an airport shuttle service, try Silicon Valley Shuttle TOLL FREE in the U.S. (or on Skype) 800-400-2365. We have been told they are reliable and offer a good price.

We look forward to your participation in what will be a wonderful, worthwhile series of events in Silicon Valley.