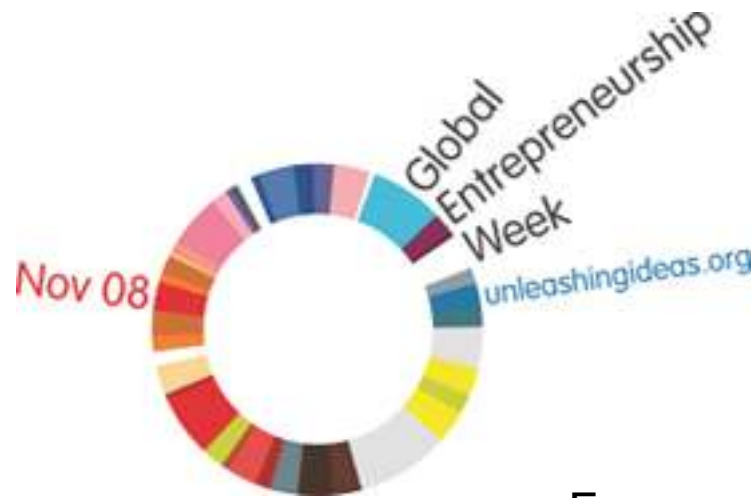


Global Entrepreneurship Week 17-23 November 2008



get involved.

inspire. connect. inform. mentor

For one week, millions of young people around the world will join a growing movement of entrepreneurial people to generate new ideas and to seek better ways of doing things.

A global initiative to inspire young people to embrace innovation, imagination, and creativity. To think big. To turn their ideas into reality. To make their mark.

Objectives for the Week

Inspire. Introduce the notion of enterprising behavior to young people under the age of 30 who otherwise might not have considered it as a path

Connect. Network young people across national boundaries in a global effort to find new ideas at the intersection of cultures & disciplines

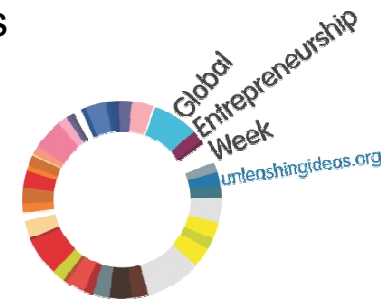
Inform. Demonstrate that the drive to nurture entrepreneurial talent needs business, education, government, organizations and the media to work together – no single sector or organization can create opportunities on this ambitious scale

Mentor. Enlist active and inspirational entrepreneurs around the world to coach and mentor the next generation of enterprise talent as they pursue entrepreneurial dreams

Engage. To inform opinion leaders and policy makers that entrepreneurship is central to a nation's economic health and culture and to provide different nations opportunity to learn from each other on entrepreneurial policy and practice.

Highlights

- **Millions of young people** participating in more than **10,000 activities** being hosted by **77 countries** around the world
- High-profile figures, entrepreneurs and leaders are helping the next generation of entrepreneurs to unleash their ideas and are discussing how entrepreneurship is more important than ever in light of today's urgent challenges – including the economy, energy and the environment
- Two initiatives will be the key focus of the week around the world:
 - **Unleash It!** is a crowd-sourcing site where innovative thinkers are invited to explore solutions across cultural boundaries — such as connecting virtual 3-D environments with real businesses, developing eco-friendly nightclubs or finding new ways to distribute potable drinking water to sub-Saharan Africa.
 - **Speednetwork the Globe** will see thousands of young people sharing ideas and making connections – fast. Mexico City will hold an event in the tallest building in South America while the German embassy in London will hold a parallel event with the British Embassy in Berlin, involving hundreds of students from partnering schools.





British Prime Minister Gordon Brown



French President Nicolas Sarkozy



Kauffman Foundation CEO Carl Schramm



Serial entrepreneur Richard Branson



Governor Arnold Schwarzenegger



Serial entrepreneur Russell Simmons



UNDP Administrator Kemal Dervis



Entrepreneur Michael Dell



Singapore President S.R. Nathan



17-23
November
2008

TOP 5 COUNTRIES

- USA Activities
- UK Activities
- Spain Activities
- Italy Activities
- China Activities

WHAT IS IT ALL ABOUT? / VIDEO



- GET INVOLVED
- RESOURCES
- NEWSROOM
- BLOG
- CONTACT
- ABOUT

HIGHLIGHTS / GET INVOLVED

The Role of Social Media in Sharing and Developing Entrepreneurial Ideas

With the advent of the social media generation, we have seen an influx of entrepreneurial people to whom connecting & networking virtually is second nature

— Read more



ACTIVITIES / FEATURED

- Unleash It
- Speednetwork the Globe
- Global Innovation Tournament
- Creativity World Forum
- Clean & Green
- Women & Entrepreneurship
- Networking Method



SHOW YOUR COLORS



RESOURCES / LIST

(World Loan Pack Entry)

NEWSROOM / FEED



One Week Until Global Innovation Tournament Object Announced
2008-11-17 11:03:08

Startup Opening for the Week in Sydney Australia
2008-11-17 11:03:08

Creativity World Forum
2008-11-17 11:03:08

BLOG / LATEST



The Inform Queen
2008-11-17 11:03:08

UK companies share their business challenges with young people around the world
2008-11-17 11:03:08

Speednetwork the Globe goes digital
2008-11-17 11:03:08

Reaching all Continents
2008-11-17 11:03:08

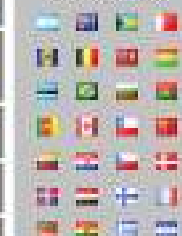
What Can We Do For 1.2 Billion High School Kids

SPEEDNETWORK



THE GLOBE

COUNTRY LIST



Global Sponsors



Global Founders



Ewing Marion Kauffman Foundation



- Founded and funded by Ewing Kauffman, successful entrepreneur in Kansas City, Missouri, USA
- Largest foundation in the world focused on entrepreneurship and innovation
- Grants to U.S. nonprofits and educational institutions



Overview of The Kauffman Foundation

- **Economic Research & Policy**
 - Newest book: “Good Capitalism/Bad Capitalism”
 - Largest funder of academic economic research in the U.S.
- **Entrepreneurship**
 - iBridge, FastTrac, Global Scholars Program, Global Entrepreneurship Week
- **Accelerating Innovation**
 - New Models to Accelerate Start-Ups
 - Accelerating the Commercialization of University Innovation
- **Kauffman Campuses and Higher Education Programs**
 - Working with a select group of U.S. colleges and universities to instill the spirit and skills of entrepreneurship across all disciplines on the campus.
- **Youth Education**
 - Youth entrepreneurship programs
 - Math, engineering, technology and science (METS) programs



Further Information

- Global Entrepreneurship Week
www.unleashingideas.org
- Kauffman Foundation
www.kauffman.org

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